

# Trade Ideas Referral Partners Program



## About the Program

The Trade Ideas Referral Partner Program allows investors, traders, and entrepreneurs to advertise Trade Ideas products to their visitors and customers, earning up to 30% in commission.



### Recruit

15% commission on  
0 to 29 sales.



### Apprentice

20% commission on  
30 to 59 sales.



### Master

30% commission over  
60 sales and over.

**Costs:** The Referral Partner Program is free to join. Once you register, your primary tracking link is instantly created. You then have the ability to create additional tracking links. You will earn commission when your referral link results in a sale.

**Signing up:** The registration process is simple and takes less than 1 minute to sign up. Go here to register: <https://partner.trade-ideas.com/signup/>

**Rules:** The Trade Ideas Affiliate Program prioritizes acquiring new sales and rewards all affiliates with lifetime recurring commission on sales. Our program offers competitive commissions of up to 30% and an extra 5% referral commission for sub-affiliates.

### Expectations for Affiliate tiers:

- Recruit (15% tier): Affiliates need to sell approximately \$2,800 in new subscription sales.
- Apprentice (20%): Affiliates need to sell approximately \$3,600 in new subscription sales per year.
- Master (30%): Affiliates need to sell approximately \$5,000 in new subscription sales per year.

*\*\*Subscription sales are either monthly or annual subscription purchases.*

Those in the 15% Recruit tier that cannot meet the minimum requirement in new subscription sales during the first year will shift to the 5% Idle tier. Apprentice and Master affiliates who do not meet their requirements in that first year will shift to the 15% commission tier. Affiliates that have 1 or fewer new subscription sales in a year's period will move to the 5% Idle tier. Affiliates that have 1 or fewer new subscription sales in a 2 year period will move to a 1% Inactive tier. If an affiliate doesn't make a new subscription sale within their first year in the program, their account will be closed. Despite being moved to the Inactive or Idle tier, Affiliates can always work their way back up through acquiring new sales. While most of our active affiliate partners will easily meet these criteria, some may need to focus on increasing their sales.

# FAQ's

**What is the attribution model?** Our program is a CPA program where you make commission based on customer sales. We do not pay on clicks or leads.

**What is the tracking duration?** Our tracking currently lasts for 90 days.

**How is the commission structured?** As a Trade Ideas Affiliate, you can make up to 30% in commissions on recurring purchases.

**How and when do I receive my affiliate commissions?** Starting April 2021, payments will be issued by Tune Pay and will be on a net 30 cycle. Please note, payments are automatically issued when they have accumulated to \$200 or more. In order to receive payment, Affiliates need to complete the Tax Information & Payment Method sections located on the Affiliate Dashboard.

**What counts towards commission?** Subscription purchases count towards commission. (Ex. standard monthly, 12 month recurring, premium annual, premium monthly, Brokerage Plus) Excludes trainings and event sales. Affiliates who purchase subscriptions using their own referral links, that particular commission will be deducted from their payout. Affiliates aren't allowed to make commission off of their own sales.

**Do I get commission for recurring subscriptions?** Yes, you continue to receive commission as long as the customer's subscription is recurring. Once the customer cancels that subscription, you no longer receive commission for that particular sale.

**Do I get credit for signing up another Affiliate?** Yes. Whenever someone signs up as a Affiliate under your personal tracking link, that person becomes your sub affiliate. Anytime that sub affiliate makes a sale, you get 5% of that sale. Ex: if affiliate A has the sub-affiliate B and B refers a sale, B will get the standard commission (1st tier commission) and A will get the 2nd tier commission (5% of sale). There is no 3rd tier commission. To recruit other Affiliates you can go to the Offers section and choose **Affiliate partner/Referral partner page** from the drop down menu OR you can copy the referral link under the Reports > Referral Reports section. The Referral report section will keep track of your sub-affiliate sales.

**What is a clawback?** A clawback is money returned to the customer, also known as a refund. Affiliates will see this refund marked as a "rejection" in their reports.

**Can I have a trackable discount code for customers?** Yes, please email [marissa@tradeideas.com](mailto:marissa@tradeideas.com) if you would like a trackable promo code. The max amount is 15% off.

**What are shareable charts and how do they benefit me as an Affiliate?** You can generate new sales from within the TI platform while using shareable charts. To set this up, you will need to log into your TI account via the website, then go to **Account > choose Affiliate information > enter your Tune Affiliate ID and promo code > then Save**. If you do not have a promo code, you can request one from [marissa@trade-ideas.com](mailto:marissa@trade-ideas.com). More info, watch this video demonstration on how to set up shareable charts. <https://www.youtube.com/watch?v=D3Rm0rNVNZU>

**What are the Test Drive events?** Every quarter, we offer a Test Drive or Open House event that gives customers a 2 week pass to the full Premium suite for a small fee (i.e.: \$11.11). This is a great opportunity to promote and convert leads. Keep in mind that these purchases do not count towards product sales when moving up tiers (only subscriptions count).

**Can I be featured on the Trade Ideas Affiliate page?** Once you have accrued \$100k in sales, you are eligible to be featured on our Partners page. Please reach out to us if you have any interest.

**Do you cross promote?** If you are an active referral partner, you may be eligible to participate in one of our webinars, email swaps, weekly podcasts or upcoming events. If interested, please contact me directly.

**Are there any fees?** No, we do not charge any fees to join our Affiliate Program.

**How do I view reporting details on my conversions?** Within your Tune dashboard, you can see details on your conversions sorted by lead, sale, recurring, and grandfathered sale (if you were migrated from LeadDyno). The most straightforward way to see it is if you go to your Performance Report and select a date range and then select "Goal" from the Reporting options. New sales will read as "sale." You can also see what plan the customer purchased by selecting Adv Sub 3. Customer information would be under Adv Sub1. To see best performing tracking links, choose "offer url."

**Do I need to have my own website to be an Affiliate?** It definitely helps to have your own website, but it is not required. There are other means of advertising such as social media and by email. However, you ultimately need to provide your personal tracking link to receive credit for any sale.

**Qualifying Sites:** Sites that are not eligible for our program include: coupons sites, sites that promote sexually explicit materials, violence, discrimination in any form, promotion of illegal activities, or sites that violate Trade Ideas trademark or intellectual property rights.

**Who do I contact if I have any questions?** You can contact Marissa Goodbody, at [marissa@trade-ideas.com](mailto:marissa@trade-ideas.com)

## Referral Partner Guidelines

Trade Ideas encourages our subscribers and partners to share techniques, ideas, and strategies. However, there are some restrictions to use of Trade Ideas data. If we find that a subscriber or referral partner is disseminating Trade Ideas data irresponsibly, we reserve the right to terminate the subscription and/or the referral partner relationship. Here are some guidelines:

- When live-streaming on a public video sharing platform such as YouTube, we expect our affiliates to set at least a **15 minute delay**. (option found in Advanced Streaming Settings with YouTube).
- You can live-stream our software as long as you are actively commenting, teaching, and promoting the product. Simply broadcasting Trade Ideas screens without context is not permitted.

- You can provide your referral links in the video, descriptions, and chat for the promotion of Trade Ideas.
- You can mention that you are affiliated or a Referral Partner with Trade Ideas.
- You can display our logo as long as you make it clear that you are an affiliate or partner with our company and not a Trade Ideas employee.
- You may not earn commissions on yourself (self dealing), i.e., using your own referral link to buy your own subscription.
- You cannot live-stream the advanced features such as the AI channel.

More info: Marissa Goodbody | Affiliate Relations Manager | [www.trade-ideas.com](http://www.trade-ideas.com) (760) 913-7470